

APPENDIX B. DEMOGRAPHICS OF PARTICIPANTS

10,236 residents of Los Angeles County were surveyed in English or Spanish.

AGE

10,207 survey respondents reported their age. As seen in the table below, the survey population captures a sizable share of every age group and corresponds well with the LA County population, with slightly fewer youth and seniors in the survey population.

SHARE OF SURVEY PARTICIPANTS, LA COUNTY ADULTS, AND DIFFERENCE IN SHARES

Age Group	Survey Participants	Survey Participants (%)	LA County Adults (%)	Difference
18-29	1,820	17.8%	22.9%	-5.1
30-39	2,511	24.6%	19%	5.6
40-49	2,194	21.5%	17.1%	4.4
50-64	2,645	25.9%	23.6%	2.3
65+	1,037	10.2%	17.4%	-7.2

LA County Adult Source: ACS 2020 5-year estimates table B01001

INCOME

For this analysis, it was essential that low-income populations were surveyed because their need for financial equity is likely greater than higher-income populations. 9,748 survey participants reported their household income, 39.3% of whom reported household incomes below \$25,000 per year.

SHARE OF SURVEY PARTICIPANT HOUSEHOLDS, LA COUNTY HOUSEHOLDS, AND DIFFERENCE IN SHARES

Household Income	Survey Participants	Survey Participants (%)	LA County Households	Difference
\$0 - 24,999	3,827	39.3%	17.9%	21.4
\$25,000 - \$49,999	2,564	26.3%	18.3%	8.0
\$50,000 - \$74,999	1,377	14.1%	15.8%	-1.7
\$75,000 - \$99,999	748	7.7%	12.3%	-4.6
\$100,000 - \$149,999	649	6.7%	16.3%	-9.6
\$150,000 - \$199,999	299	3.1%	8.2%	-5.1
\$200,000+	284	2.9%	11.1%	-8.2

LA County Household Income Source: ACS 2020 5-yr estimates table S1901

RACE/ETHNICITY

This survey included a broad cross-section of racial-ethnic groups in Los Angeles County as reported by 9,992 respondents who provided their race/ethnicity. 40.8% of respondents identified as Latinx, 29.5% as White, 24.9% as Black, and 6.1% identified as Asian. This survey also aimed to reach communities often underrepresented in research. It included a category for Middle Eastern and North African (MENA) to more accurately represent the experiences of the MENA community. Additionally, a higher share of the sample identified as American Indian and Alaska Native (AIAN) and Native Hawaiian and Pacific Islander (NHPI) compared to the LA County population.

SHARE OF SURVEY PARTICIPANTS, LA COUNTY POPULATION, AND DIFFERENCE IN SHARES

Race/Ethnicity	Survey Participants	Survey Participants (%)	LA County Population	Difference
Latinx	4,076	40.8%	48.3%	-7.5
White	2,948	29.5%	25.9%	3.6
Black	2,486	24.9%	7.8%	17.1
Asian	607	6.1%	14.6%	-8.5
AIAN	214	2.1%	1.8%	0.3
MENA	137	1.4%	0.7%	0.7
NHPI	104	1.0%	0.6%	0.4
Other	452	4.5%	3%	1.5

LA County Population Source: ACS 2020 5-yr estimates table DP05 and Migration Policy Institute.³⁹ Racial-ethnic group percentages will not sum up to 100% because Latinx, AIAN and NHPI figures include people of those groups alone or in combination with other groups. The survey population (adults) is different from the county (total) population so some of the differences can be ascribed to differences in the racial-ethnic makeup of the county youth population.

HOUSING STATUS

Most of the 10,153 survey respondents who reported their housing status identified as renters (65%), while 17.7% reported being owners. Another 14.3% reported living with a relative or friend, and 3% of respondents stated they were unhoused at the time of the survey. Compared to the United States and California, Los Angeles County on average has a greater percentage of renter households.

SHARE OF SURVEY PARTICIPANTS, LA COUNTY POPULATION, AND DIFFERENCE IN SHARES

Housing Status	Survey Participants	Survey Participants (%)	LA County Population	Difference
Renter	6,601	65%	53.5%	11.5
Owner	1,799	17.7%	46.5%	-28.8
Unhoused	303	3%	0.6%	2.3
Other	1,450	14.3%	-	-

LA County Source: ACS 2020 5-yr estimates table B25003, Los Angeles Homeless Services Authority (2020)⁴⁰ and ACS 2020 5-yr estimates table DP05. LA County population statistics exceed 100% as renter and owner percentages do not include unhoused or other residents in their denominator.

³⁹ Middle Eastern and North African Immigrants in the United States. Harjanto and Batalova. Migration Policy Institute. January 2022. Source: <https://www.migrationpolicy.org/article/middle-eastern-and-north-african-immigrants-united-states>

⁴⁰ Homeless County by SPA. Los Angeles Homeless Services Authority. 2020. Source: <https://www.lahsa.org/data-refresh>

GENDER

Over half of the survey respondents who reported their gender identified as Female at 58.1%, another 39.3% identified as Male and finally the remaining 1.8% identified as non-Binary or did not answer. Historically, gender has played a large role in access to labor participation and pay equity. The study ensured that the survey respondents were well represented by the gender group that research has shown faces greater barriers to financial prosperity.

SHARE OF SURVEY PARTICIPANTS, LA COUNTY POPULATION, AND DIFFERENCE IN SHARES

Gender	Survey Participants	Survey Participants (%)	LA County Population (%)	Difference
Female	5,961	58.6%	50.4%	8.2
Male	3,996	39.3%	49.6%	-10.3
Non-binary	181	1.8%	-	-
Other	36	0.4%	-	-

LA County Resident Source: U.S. Census Quick Facts 2021. Note the Census does not report comparable non-binary or other genders.

UNION MEMBERSHIP

Los Angeles is home to some of the largest union movements and organizations in the country. Unionization has long been a protective shield for many workers to ensure their rights in the workplace. About one fifth (20.8%) of the survey population is made up of union households and the remaining three quarters (79.2%) did not report involvement in a union. A union household is defined as an individual in a union themselves or a family member that is in a union or both. The union participation rate of survey participants is slightly higher than the 15.9% statewide union participation rate (the closest comparison).⁴¹

SHARE OF SURVEY PARTICIPANTS, UNION HOUSEHOLD MEMBERSHIP, AND DIFFERENCE IN SHARES

Union Membership	Survey Participants	Survey Participants (%)	State Union Participation (%)	Difference
Union Household	2,063	20.8%	15.9%	4.9
Non-Union Household	7,869	79.2%	84.1%	-4.9

State Union Participation Source: U.S. Bureau of Labor Statistics, 2021.

⁴¹ Union Members in California. US Bureau of Labor Statistics. 2021. Source: https://www.bls.gov/regions/west/news-release/unionmembership_california.htm#:~:text=In%202021%2C%20union%20members%20accounted,of%20Labor%20Statistics%20reported%20today.

GEOGRAPHY: LOS ANGELES CITY COUNCIL DISTRICTS

The City of Los Angeles has fifteen City Council districts, and we surveyed at least 156 people from each district. As mentioned previously, we oversampled in low-income communities of color to ensure we heard from voices that have traditionally held less sway in City Hall. This is evident in the larger share of survey participants from City Council Districts 8, 9, and 10.

SHARE OF SURVEY PARTICIPANTS, RESIDENTS, AND DIFFERENCE IN SHARES BY LA CITY COUNCIL DISTRICT

City Council District	Survey Participants	Survey Participants (%)	District Population (%)	Difference
1	393	7.4%	6.7%	0.7
2	310	5.8%	6.7%	-0.9
3	246	4.6%	6.7%	-2.1
4	329	6.2%	6.7%	-0.5
5	294	5.5%	6.7%	-2.2
6	179	3.4%	6.7%	-3.3
7	188	3.5%	6.7%	-3.2
8	910	17%	6.7%	10.3
9	479	9%	6.7%	2.3
10	653	12.2%	6.7%	5.5
11	232	4.3%	6.7%	-2.4
12	155	2.9%	6.7%	-3.8
13	395	7.4%	6.7%	0.7
14	343	6.4%	6.7%	-0.3
15	232	4.3%	6.7%	-2.4

The LA City Council redrew its boundaries in the past year to achieve roughly equal populations across its fifteen districts. Note: 223 surveys (2.2% of the total) were not able to be geographically located more locally than the County of Los Angeles

GEOGRAPHY LA COUNTY SUPERVISOR DISTRICTS

Los Angeles County has five Supervisorial districts, and we surveyed at least 1,585 people from each district. As mentioned previously, we oversampled in low-income communities of color to ensure we heard from voices that have traditionally held less sway in County politics. This is evident in the larger share of survey participants from Supervisorial District 2.

SHARE OF SURVEY PARTICIPANTS, RESIDENTS, AND DIFFERENCE IN SHARES BY LA CITY COUNCIL DISTRICT

County Supervisorial District	Survey Participants	Survey Participants (%)	District Population (%)	Difference
1	1,658	16.2%	20%	-3.8
2	3,475	33.9%	20%	13.9
3	1,875	18.3%	20%	-1.7
4	1,585	15.5%	20%	-4.5
5	1,643	16%	20%	-4

LA County Supervisors redrew their boundaries last year to achieve roughly equal populations across its districts. Note: 223 surveys (2.2% of the total) were not able to be geographically located more locally than the County of Los Angeles.